



# SEQUOIA CONSULTING SERVICES HONG KONG

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## **”Bridgehead” Function**

- Provide the function of a representative office in Hong Kong for the Asia Pacific region
- Collect, analyze and prepare market-relevant information
- Present the market information related to your business activities

## ***Targets:***

- *Cost-effective exploration of new markets*
- *Starting platform for entering and building up new markets*
- *Potential for profitability improvement*



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## Preparation of local Market Information

- Access to reliable external sources of information
- Get specific market information that is related to your business activities
- Generate reports that contain information focused on your business requirements

### ***Targets:***

- *Procurement of relevant market information*
- *Cost-effective supply of business information*
- *Supply of information that is key to your decision-making process*



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## Establish of a local Presence in Hong Kong

- Collect, prepare and submit all documents required to establish a local presence (branch office, limited liability company (llc))
- Represent your interests regarding local regulatory and filing requirements

### ***Targets:***

- *Cost savings due to access to a local shared services center*
- *Local presence at a minimal cost*
- *Starting platform for your business growth in the Asia Pacific region*